

## JOEL SAVITZKY

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+44 (0)75 0094 8299

joel.savitzky@gmail.com  
joelsavitzky.com

### *Work Experience*

- 2011 — Present **Health4Brands (Euro RSCG/HAVAS), London, UK.**  
Senior Art Director, Digital: Manage, grow and be the authority for the digital creative department in London. Oversee flawless creative execution on global brands across Paris, Rome, UK, Spain and the United States. Work on a variety of platforms, commanding knowledge particularly in the digital/mobile/tablet and environmental space.
- 2010 — 2011 **Euro RSCG 4D, New York, NY.**  
Senior Art Director: Managed national accounts on a day-to-day basis, grew creative team from 5 to 15 designers, copywriters and art directors. Contributed conceptually to agency brands and new business pitches, while executing design solutions for a variety of media and platforms. Focus on digital/interactive space. Manage team of designers, IAs, developers.
- 2007 — 2010 **Rosetta (Publicis Groupe), New York, NY.**  
Senior Art Director: Grew New York creative team from 1 to 25 designers, copywriters, art directors and creative directors. Managed team execution of websites, development of branding and corporate identity systems, email and RM templates, banner and rich media advertising, and direct mail packages. Completed design work on several high profile, global brands.
- 2002 — 2007 **System Recordings / Double Blind Music, New York, NY.**  
Art Director, Head of Production: responsibilities included design and production of 200+ releases (CDs, 12" vinyl and digital downloads), label merchandise, advertising materials, flyers, posters, newsletters, online contests, web materials and affiliated websites.
- 2000 **TANK Design, Cambridge, MA.**  
Responsibilities included logo designs, layout of flyers & brochures, typeface designs, digital illustrations and web designs.
- 1999 **Hasbro, Inc., Pawtucket, RI.**  
Responsibilities included TV monitor graphics, banners, logo concepts, flyers, digital illustrations and 3D renderings.

### *Partial Client List*

Acuvue, Citizens Bank, Panasonic, 3M, Valvoline, Virgin Money, OfficeMax, High Point Insurance, Baby.com, UCB Inc., Sanofi-Aventis, Novartis, Wildfire Interactive, Pfizer, BMS, Johnson & Johnson, and Covidien.

### *Education*

- 1997 — 2001 **Rhode Island School of Design, Providence, RI.**  
BFA, Graphic Design major.

### *Honors & Awards*

Awarded Meridian Printing Award by the Rhode Island School of Design faculty for excellence.

Received honor roll status by the Academic Standing Committee at the Rhode Island School of Design.

### *Special Skills*

Advanced knowledge of a wide-range of software including: Adobe Photoshop, Illustrator, InDesign, Acrobat, Microsoft Office. Computer expertise on both Mac and Windows platforms.

Excellent drawing and typography skills with a variety of media and drafting expertise. Strong team player.

*References available upon request. Willing to relocate.*