

JOEL SAVITZKY

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Work Experience

- 2010 — Present **Euro RSCG, New York, NY.**
Senior Art Director: Manages accounts on a day-to-day basis. Contribute conceptually to agency brands and new business pitches, while executing design solutions for a variety of media. Manage team of designers, IA, developers. Clients: Sanofi-Aventis, Novartis, Pfizer.
- 2007 — 2010 **Rosetta, New York, NY.**
Senior Art Director: responsibilities included design and managing team execution of websites, developing and maintaining branding and corporate identity systems, email and RM templates, banner and rich media advertising, and direct mail packages. Clients: Johnson & Johnson, Acuvue, Stayfree, Citizens Bank, 3M, Valvoline, Virgin, OfficeMax, High Point Insurance, Baby.com, Pfizer, UCB Inc., Epilepsy Advocate, and Covidien.
- 2002 — 2007 **System Recordings / Double Blind Music, New York, NY.**
Art Director, Head of Production: responsibilities included design and production of 200+ releases (CDs, 12" vinyl and digital downloads), label merchandise, advertising materials, promotional items, flyers, posters, newsletters, online contests, web materials and affiliated websites.
- 2001 — Present **Freelance Art Director and Graphic Designer, New York, NY.**
Clients: Panasonic, Bartle Bogle & Hegarty, Alpha Convey, Mango Productions, Katherine Knauer, Lime Interactive, Exact Advertising and Buzzlife DC.
- 2001 — 2002 **Indigo Graphic Arts, New York, NY.**
Designer: responsibilities included logo designs, page layouts, corporate branding and web design. Worked closely with Creative Director and clients.
- 2000 **TANK Design, Cambridge, MA.**
Responsibilities included logo designs, layout of flyers & brochures, typeface designs, digital illustrations and web designs.
- 1999 **Hasbro, Inc., Pawtucket, RI.**
Responsibilities included TV monitor graphics, banners, logo concepts, flyers, digital illustrations and 3D renderings.

Education

- 1997 — 2001 **Rhode Island School of Design, Providence, RI.**
BFA, Graphic Design major.

Honors & Awards

Meridian Printing Award given by the Rhode Island School of Design faculty for excellence in the execution of Senior Degree Project.

Received honor roll status from the Academic Standing Committee at the Rhode Island School of Design.

Special Skills

Advanced knowledge of a wide-range of software including: Adobe Photoshop, Illustrator, InDesign, Acrobat, GoLive, Bridge/Version Cue and Fireworks, Microsoft Office. Computer expertise on both Mac and Windows platforms.

Excellent typography and drawing skills with a variety of media and drafting expertise. Strong team player.

References available upon request. Willing to relocate.